



Getting Started

Tutorial for Using the Elite-Calls System



Elite-Calls
Your leader in Pay Per Call since 2010

Joining the Pay-Per-Call Revolution

Pay Per Call Marketing is revolutionizing internet advertising; particularly in the affiliate sector. It's a WIN/WIN for both advertisers and publishers and the bottom line in both sectors is definitely beginning to prove exactly that!

For the advertisers, it gives them the opportunity to acquire solid relevant leads. Their customers come straight to them, much deeper in the sales funnel and ready to buy. As an added perk, the nature of Pay Per Call eliminates a large percentage of affiliate fraud giving the advertiser a bigger return on their advertising investment.

As for publishers, the name of the game has always been conversion rate; it's your bottom line and of course the higher the conversion rate the more successful your campaigns are. Pay Per Call campaigns often convert at 30-50% higher. Publishers also benefit from more accurate tracking. As we all know, clicks don't equal commissions, but with the enhanced metrics offers by the Pay Per Call model like unique phone numbers and call duration, your campaigns can easily be optimized to insure a much higher success rate.

Why Elite-Calls

CONVERSIONS



Leads >> Sales

Las Vegas based Xy7Elite & Elite-Calls has led the performance-based marketing industry since entering the market over seven years ago as ROIdealsdaily. We have a proven track record of providing our publishers with the highest and fastest payouts, exclusive deals, and 24/7 affiliate support!

As our network of publishers grew to several thousand, CEO Kevin DeVincenzi, a New York Native realized that there was a solid need for a pay per call division and Elite-Calls was launched in 2010.

Since that time Elite Calls has grown and now takes its place as a leader in the pay per call industry; with a dedicated account management team Elite-Calls brings advertisers and publishers together in the common goal of efficiently marketing products and services with maximum results.

First Steps for New Publishers



Once you have applied for an Elite-Calls account you will automatically be assigned to a dedicated account manager that will work closely with you to ensure for maximum pay per call campaign success.

The first step will be to meet with your account manager to discuss your business goals with our company. During this meeting it will be decided if you meet the criteria to work with our network and what campaigns you are interested in running.

In order to determine if you meet criteria we will need to have a clear understanding of your experience with Pay Per Call, your traffic sources, your average current monthly commission and your monthly advertising budget. Screenshots of your commissions and advertising platforms are particularly helpful during this phase.

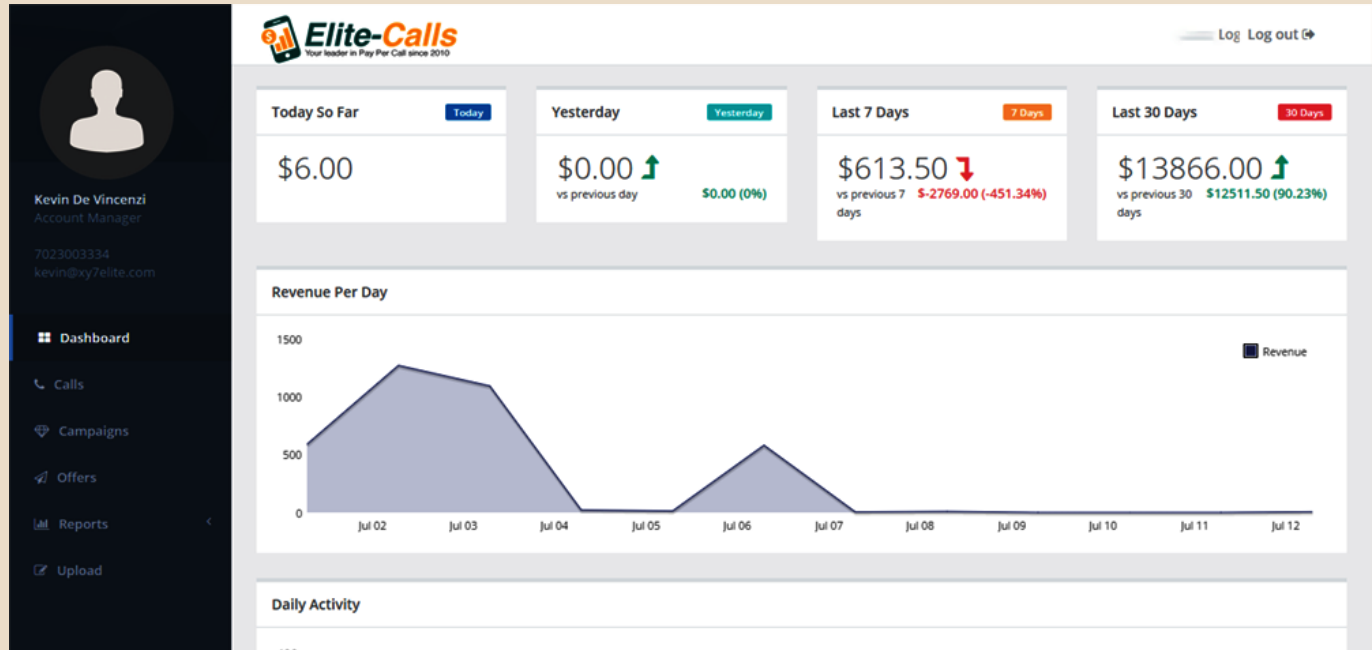
Once approved you will automatically be approved to run all the campaigns on Xy7Elite as well and you will need to create an account at www.xy7elite.com.



Using the Elite-Calls Platform

Once approved you will receive an email from Elite-Calls Support with your login information. Once logged in you view your dashboard. This is a quick view of your campaigns and your earnings.

From the navigation bar on the left you will be able to locate your account managers contacts and easily navigate through the platform.






Navigating your Call Logs

All the data regarding your call history is readily available allowing you to optimize your campaigns for superior results.

FEATURES


- Exportable to CSV
- Real Time Conversion Data
- Sortable Columns





Kevin De Vincenzi
Account Manager
1700 S. 10th St.
Tomball, TX 77375

- Dashboard
- Calls
- Campaigns
- Offers
- Reports
- Upload



Home / Call Transfers

Call Transfers

Campaigns: ALL 07/01/2015 to 07/12/2015 Real Data

Show 10 entries Search:

Campaign	From	To	Location	Repeat?	Paid?	Revenue	Duration	Date & Time
Tech Support #2	16472832905	18552237604	Ontario, US	No	Yes	\$4.50	0:00:50	2015-07-03 15:18:15
Tech Support #2	16137903194	18552237604	Ontario, US	No	Yes	\$4.50	0:14:32	2015-07-02 20:08:15
Tech Support #2	19074861061	18552237604	Kodiak, AK, US	No	Yes	\$4.50	0:26:02	2015-07-06 16:12:04
Tech Support #2	16036478597	18552237604	Manchester, NH, US	Yes	No	\$0.00	0:29:22	2015-07-03 17:53:27
Tech Support #2	14356600225	18552237604	Utah, US	No	Yes	\$4.50	0:03:13	2015-07-02 20:31:33
Tech Support #2	18134137039	18552237604	Florida, US	No	Yes	\$4.50	0:04:50	2015-07-06 16:30:57
Tech Support #2	16195626381	18552237604	Santee, CA, US	No	Yes	\$4.50	0:17:11	2015-07-02 22:21:47
Tech Support #2	12282829888	18552237604	Mississippi, US	Yes	No	\$0.00	0:01:21	2015-07-03 17:25:18
Tech Support #2	16175661594	18552237604	Brookline, MA, US	No	Yes	\$4.50	0:27:34	2015-07-02 21:09:21
Tech Support #2	14032305921	18552237604	Calgary, AB, US	No	Yes	\$4.50	0:05:49	2015-07-02 22:31:31
Total:						\$3,586.50	246:17:52	



Your Campaigns

All of your campaign details are easily accessed through your campaign dashboard. The interface allows CSV export and has search functions for your to easily locate your data.

Click the Campaign Name to Access Additional Campaign Details.



Kevin De Vincenzi
Account Manager
7023003334
kevin@w7elite.com

- Dashboard
- Calls
- Campaigns**
- Offers
- Reports
- Upload

Campaigns

Show entries

Search:

[Copy](#) [CSV](#) [Print](#)

Campaign	Offer	Vertical	Payout Model	Payout	Calls Payout Method	Duration (s)	Calls Payout	Status
Tech Support #2	Tech Support: Online PC Repair - RAW Transfers	Tech Support	Pay Per Call	\$4.50	Pay Per Transfer	N/A	\$0.00	Active
Tech Support - 30 Sec Duration #1	Tech Support: Online PC Repair - 30 Sec Duration	Tech Support	Pay Per Call	\$6.00	Pay Per Transfer Duration	30	\$0.00	Active
Tech Support - 30 Sec Duration #2	Tech Support: Online PC Repair - 30 Sec Duration	Tech Support	Pay Per Call	\$6.00	Pay Per Transfer Duration	30	\$0.00	Active
Tech Support - 30 Sec Duration #3	Tech Support: Online PC Repair - 30 Sec Duration	Tech Support	Pay Per Call	\$6.00	Pay Per Transfer Duration	30	\$0.00	Active
Tech Support - 5 Sec Duration	Tech Support: Online PC Repair - 5 Sec Duration	Tech Support	Pay Per Call	\$4.00	Pay Per Transfer Duration	5	\$0.00	Active
Tech Support - CA	Tech Support: Online PC Repair - RAW Transfers	Tech Support	Pay Per Call	\$4.50	Pay Per Transfer Duration	30	\$0.00	Active
Tech Support - USA	Tech Support: Online PC Repair - RAW Transfers	Tech Support	Pay Per Call	\$4.50	Pay Per Transfer	N/A	\$0.00	Active

Showing 1 to 7 of 7 entries



Campaign Detail Screen

CREATIVES:

One of the benefits of PPC is that you get complete creative control. So for most campaigns creatives will be available. If they are you will find them under the creative tab here

TRACKING:

Unique tracking links are generated for each campaign.

Additionally you will find it easy to upload your conversion pixel for use in our system.

The screenshot shows the 'Campaign Detail' page for 'Tech Support #2'. At the top left is the user profile for Kevin De Vincenzi, Account Manager, with contact information: 7023003334 and kevin@wy7elite.com. The navigation menu includes Dashboard, Calls, Campaigns, Offers, Reports, and Upload. The campaign details are as follows:

- Status:** Active
- Expires:** Never
- Vertical:** Tech Support
- Created:** 2015-04-30 14:32:11
- Offer:** Tech Support: Online PC Repair - RAW Transfers
- Payout Model:** Pay Per Call
- Payout:** \$4.50
- Calls Payout Method:** Pay Per Transfer
- Calls Payout:** \$0.00

Below the details are tabs for Additional Info, Creatives, and Phone Numbers. The Tracking Link is: <http://elitecalls.leadspediatrack.com/?c=40>. At the bottom, there is a Conversion Pixel section with an 'Upload Conversion Pixel' button.

John Baker ▾ Log out ↗



Campaign Detail

Home / Campaign / Campaign Detail

Tech Support #2

Status: Active

Expires: Never
Vertical: Tech Support
Offer: Tech Support:
Online PC Repair -
RAW Transfers

Created: 2015-04-30 14:32:11

Payout Model: Pay Per Call
Payout: \$4.50

Calls Payout Method: Pay Per Transfer
Calls Payout: \$0.00

Additional Info

Creatives

Phone Numbers

Tracking Link:

<http://elitecalls.leadspediatrack.com/?c=40>

Conversion Pixel:

Upload Conversion Pixel

Offer description

Max 25 calls PER HOUR.

Testing Instructions

Ad messaging should: - Not lead reader to believe it's Microsoft or any other key brand; - Be conditional ('may', 'might', etc) versus definitive (no definitives like 'you have a virus', etc.) - No scan results can be displayed that aren't actually the result of an actual scan

OFFER DETAILS:
All your filters and testing instructions are found



Reporting

Our easy to use interface features four different reporting modules:

- Calls
- Campaigns
- Daily Activity
- Sub ID Reporting

And like the other publisher dashboard modules all reports are easily exported into CSV formatting making it easy to share with your team or clients.

Elite-Calls Your leader in Pay Per Call since 2010

Kevin De Vincenzi
Account Manager
7023003334
kevin@xy7elite.com

Dashboard
Calls
Campaigns
Offers
Reports

Calls Report
Home / Calls Report

07/01/2015 to 07/20/2015

Calls Revenue

Tech Support - 30 Sec Duration #2: 0.3%
Tech Support #2: 5.9%
Tech Support - USA: 16.3%
Tech Support - 30 Sec Duration #1: 77.5% Revenue: \$11,806.50

Show 10 entries Search: Copy CSV Print

Campaign	Calls	Billable	Billable Rate	Avg. Call Duration	Avg. Price Per Call	Total Amount
Tech Support #2	263	199	75.67%	718.21	\$3.40	\$895.50
Tech Support - 30 Sec Duration #1	3176	1971	62.06%	512.14	\$3.72	\$11,806.50
Tech Support - 30 Sec Duration #2	33	8	24.24%	92.61	\$1.45	\$48.00
Tech Support - USA	728	550	75.55%	923.30	\$3.40	\$2,475.00
Total:	4200	2728				\$15,225.00

Showing 1 to 4 of 4 entries

Previous 1 Next



Elite-Calls
Your leader in Pay Per Call since 2010

Contacting Our Team



KEVIN DE VINCENZI / CEO
Email: Kevin@Elite-Calls.com
Phone: (702) 848-3954 x702
Skype: kdevincenzi



ANTHONY ALVES / Network Manager
Email: Anthony@Elite-Calls.com
Phone: (702) 848-3954 x700
Skype: xy7anthony



TINA DIXON / Account Manager
Email: Tina@Elite-Calls.com
Office: (702) 848-3954 x706
Skype: xy7tina



RHIANNA ROSS / Billing & Operations
Email: Billing@Elite-Calls.com
Phone: (702) 848-3954 x703



LANA STARCEVICH / Account Manager
Email: Lana@Elite-Calls.com
Office: (702) 848-3954 x701
Skype: lana814

Sign Up Today!
www.Elite-Calls.com